

ETC (Cumberland Area Arts Council) invites you to participate in the...

# **21st Annual Isle City Celebration of Arts**

Saturday, June 9, 2012

Cumberland Tourist Park- On the Shore of Beaver Dam Lake – Hwy 63, Cumberland WI

Sales Hours: 9am-4pm

Set-up: 6:30am-8:45am. Please bring your own display materials and protective coverings. The sale is held RAIN or SHINE. No take down before 4pm. Sorry, no parking on the grass by order of the Cumberland Park Board.

Registration Fee: \$40.00 for each 12'X12' space with applications received by April 15, 2012

The fee is nonrefundable unless your application is not accepted. Applications are reviewed and spaces assigned in the order in which they are received. Notification will begin after March 10, 2012. Space assignments will be included with acceptance letters. This is a juried show. All artists need to submit three photos of their art or craft, and a stamped, self-addressed envelope with application.

General Information: Show size is limited to 60 booths and open to those individuals doing their own fine arts or crafts. *No flea market or buy sell items. No mass-produced items such as silk-screened sweatshirts or tee shirts.* This show is highly advertised and well attended. If you have quality work, at reasonable prices, the people in our area will buy. There will be a variety of food stands and live entertainment to make a pleasant day for you and your customers.

Awards: One exhibitor will be selected as "Best of Show" and will receive a plaque and free space for the 2013 art fair. Applications received after April 15 will not be eligible for award.

Sales Tax: Wisconsin Statutes require operators of art fairs to disclose to the Dept. of Revenue the sellers permit number (if available) or the Social Security Number of each vendor selling merchandise. This information is required on the entry. Barron County sales tax is 5.5% and collection is the responsibility of the exhibitor.

**Please complete the form below and return the following:**

- 1. Your check 2. Entry form 3. Three photos of work 4. A stamped self-addressed envelope**

Mail to: Pam Baker, ETC, 721 26 ¼ Avenue, Cumberland WI 54829

For more information call

Pam Baker @ 715-822-3138 email: [jpbaker@centurytel.net](mailto:jpbaker@centurytel.net)

Or Joan Masyga @ 715-822-8336 email: [bm8336@charter.net](mailto:bm8336@charter.net)

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(Application deadline is April 15, 2012 or until booth spaces and/or categories are filled. Please enter early.)

Name \_\_\_\_\_ Phone \_\_\_\_\_

Business Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Seller permit # or Social Security # \_\_\_\_\_

Describe your art or craft in detail \_\_\_\_\_

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One space: \$40.00 by April 15<sup>th</sup>.  
Two spaces: \$80.00 by April 15<sup>th</sup>.

Make Checks payable to: ETC

Total Enclosed: \_\_\_\_\_

Special Requests: \_\_\_\_\_

Please sign and return for application to be valid. It is agreed by the exhibitor that they assume full responsibility for any damage to their booth for any cause of loss there of. It is further understood that the exhibitors will indemnify and hold harmless ETC, Cumberland Chamber of Commerce, Cumberland Park Board, its coordinators and agents from any claim or cause of action of patrons, employees or exhibitors.

Signed \_\_\_\_\_ Date \_\_\_\_\_